

# Struggling To Find the Perfect, Rare & Unique Gift for Your Client?

## LOOK NO FURTHER for A GIFT to REMEMBER!

If you are like most financial analysts, you're always trying to find a unique and meaningful gift for your clients without breaking the bank and your wallet.

Frankly, it can be overwhelming. How do you choose that perfect gift?

A gift that truly says "I care about you" without being overtly personal is hard to find. An inexpensive but priceless gift is downright impossible to find.

In the highly competitive world of financial advising, there are always new hungry advisors passing the Series 7 looking for new clients.

Ask yourself a few questions. Are you satisfied with the number of clients you have? Are you satisfied with the income you currently make? Do you want to increase the number of clients you have? Do you want to increase your value to your current clients?

How will you differentiate yourself with new potential clients?

I'll tell you how- By paying attention to them on a personal level and giving them A Gift to Remember that will evoke warm and fuzzy memories of a bygone era, memories of a time when as a child, life was good and people were trustworthy. I won't go into the psychology of the transference of feelings, but it is real and you want your clients to remember you as those feel good memories bubble up so they will open their pocketbook.

A Gift to Remember will do just that. This is the epitome of setting yourself apart from the crowd.

Imagine the number of new clients that you can onboard when they trust you to that degree.

Imagine the new money flowing into your portfolio of business!

Imagine your boss's face when your clients rave about you! Imagine your growing paycheck and bonus!

Your long-standing clients need a little attention too. You CANNOT rest on your laurels. You know all too well that there are hungry new advisors looking for new clients and they will steal yours away in a heartbeat if you let them.

The time is now to reassure your clients that you still have their best interest at heart.

The time is now to give them A Gift to Remember.

Imagine what it would mean to a client to open that perfect gift that has personal meaning.

A gift that says you took the time to get to know them and find a personal unique gift that is meaningful. How do you imagine that would make them feel about you? Would you become a very important person in their lives? Yes!

You have become a **Trusted Friend**.

A **Trusted Friend** that is now the first person they think of whenever they see this gift. You have elevated yourself to a much higher level than the typical financial analyst. You are the **Trusted Friend**.

- This gift is like no other
- It will be used many times, picked up and read over and over
- It is a gift that is a conversation piece when your client's family, friends and colleagues come to their home or office
- It sparks the "where in the world did you get this "conversation
- Imagine now that your name is on the tip of every client's lips as they talk about the gift you gave them and how on that day you really became their **Trusted Friend** not just their advisor.
- A personal touch that says I care enough to send you a personal gift.
- A gift they will remember and talk about to friends and family

Is there any better referral than that...Word of mouth is your best way to connect with new clients! Imagine that one client tells 10 family members, friends and colleagues, and they tell 10 and so on and so on...

It isn't enough anymore to be the guy or the girl that's a great advisor and helps the client make and save money for their golden years. There are lots of advisors that can do that. Heck there are even computer programs and index funds that can do that. You need to stand out from the crowd, be the **Trusted Friend**, creating lasting relationships that can withstand the next advisor trying to steal your client.

So, you are asking yourself how are you going to become the **Trusted Friend**?

You give them **A Gift to Remember**! The gift that evokes warm childhood memories and provides hours of reminiscing that will cause your client to trust you like no other. Choose **A Gift to Remember** from the week your client was born, was married, had a child, or an anniversary of another special time in their lives. Let them look back at a time when life was simpler, read the stories that impacted who we are as a nation and laugh at the so politically incorrect advertising.

**A Gift to Remember** is the **Original LIFE® Magazine**

**Original LIFE® Magazines** are perfect for your client's birthdays, anniversaries, holidays, Mother's Day, Father's Day, and other special occasions.

- 1936 thru 2000 LIFE® magazine
- Complete, original LIFE® magazines
- Largest selection of LIFE® magazine

- High quality, "Best-of-the-Best"
- Fast ship within 24 hours (MO–FR)
- Expedited shipping options at checkout
- Safe, secure payment processing
- Satisfaction guaranteed

Keep in mind that **Original LIFE® Magazines** have been in circulation and some are over 80 years old. Each has its own history and character after having been read on the train on the way to work, traveled home from World War II, or stored in grandma's attic.

Our vintage **Original LIFE® Magazines** are the complete original magazine.

Our singular focus on **Original LIFE® Magazines** has enabled us to become the best at what we do, and to become the preferred supplier to celebrities, movie studios, television and Broadway productions, museums, collectors and gift givers worldwide. We can personalize your gift with a card and gift wrap to ensure your client feels special.

Our company is headquartered in the Research Triangle Park area of North Carolina.

[WWW.OriginalLIFEMagazines.com](http://WWW.OriginalLIFEMagazines.com) or call 800.609.6434 and mention that you are a financial advisor wanting to set up a corporate account. You will receive a 10% discount on all orders for the next 12 months.

If for some reason you have plenty of clients, and your portfolio is bringing you the paycheck and bonuses you want, then go ahead and toss this letter aside. I guess you don't need it.

But if you want to be the best and stand above the "me too" financial advisors, then I urge you to send your clients this most unique, rare & personal gift there has ever been. Become the **Trusted Friend** to your clients, become the subject of conversations your client has with others and continue to grow your business through word of mouth.

**Original LIFE® Magazines** A Gift to Remember... There is no better word mouth.



PS. You do need to hurry as these **Original LIFE® Magazines** are rare and in limited supply. Be the first to call for your discounted rate and become the **Trusted Friend** your clients need. **Your paycheck and bonus will be happy that you did!**

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